



Media Info
2022

Building Better World

Serving the Construction Machinery, Building Materials & Security / Fire Protection Sectors | Since 1983

The construction industry

- The global construction & manufacturing industry generated USD14.4 trillion in 2019, and is projected to reach USD14.9 trillion by 2022, growing at a CAGR of 5.2% from 2020 to 2022.
- The global construction market was pegged at USD9.50 trillion in 2019, and is expected to reach USD9.77 trillion by 2022, growing at a CAGR of 4.5% from 2020 to 2022. On the other hand, the global manufacturing industry accounted for USD4.92 trillion in 2019, and is expected to hit USD5.08 trillion by 2022, growing at a CAGR of 6.7% during the forecast period.



Regional insights:

- **US:** Forecasted sales of construction equipment for North America are expected to grow from 173,188 units in 2017, up to **267,350 units in 2022**.
- **Asia Pacific:** this region is anticipated to emerge dominant in the market holding the largest share during 2022. This region market sales valued USD53.29 bn in construction machines industry.
- **China:** This region is estimated to hold the highest market share as a result of numerous emerging market players that are manufacturing technology-driven construction machines. The Chinese government has been investing profoundly in rural construction activities for rapid urbanization, with emerging public-private partnerships, hence expected to drive the demand for construction machinery.
- **Middle East:** According to 6Wresearch, Middle East Construction Equipment market size is projected to grow at a CAGR of 1.8% during 2018-2024

Construction Machinery:

- Heavy construction equipment is used for various purposes in large projects. Selection of different types of heavy equipment depends on the size of the work and economy of the project. These make construction process easier and faster.
- The construction equipment market was valued at USD161 bn in 2020, and it is anticipated to reach USD228 bn by 2026, registering a CAGR of over 6% during the forecast period (2021 -2026).
- The increasing focus on infrastructure and the development of automation in the construction and manufacturing processes had a significant impact on the market growth. The road construction machinery market witnessed significant growth in the recent past, owing to the increased road development programs undertaken by the central and state governments, especially in Asia-Pacific.



- Market leaders:

- **Caterpillar (CAT):** With 2020 sales and revenues of USD41.7 bn, Caterpillar Inc. is the world's leading manufacturer of construction and mining equipment, diesel and natural gas engines, industrial gas turbines, and diesel-electric locomotives. Caterpillar is the world's leading manufacturer of construction and mining equipment, diesel and natural gas engines, industrial gas turbines and diesel-electric locomotives.
- **Komatsu:** with net sales USD19.56 bn and operating income of 1.5 bn, The Komatsu Group focuses on the manufacturing and selling of construction, mining, utility, forestry, and industrial machinery.

• **Volvo CE:** With sales and revenues of USD2,147.5 million per year, Volvo Construction Equipment is among the world's leading manufacturers of articulated haulers and wheel loaders, and one of the world's foremost manufacturers of excavation equipment, road development machines and compact construction equipment.

Building Material

- It will take at least until the summer of 2022 before we expect the price of some building materials, notably concrete, bricks and cement, to drop. Construction firms' suppliers first need to improve their historically low levels of inventories. The price of timber and steel will probably settle down earlier



- The building materials' price hikes have put building companies' profit margins under pressure. This can easily lead to loss-making projects as profit margins are thin in the construction sector, generally about 2 to 4%.

- Many European manufactures are expecting to increase their output prices even more.

- For steel and timber, there is a global market with a huge number of buyers and sellers. This makes these markets competitive and transparent and this results in a more direct pass-through in the value chain of price changes of raw materials. Conversely, the markets for concrete, cement and bricks are more local.

- The global green building materials market size is expected to reach USD 364.6 bn by 2022, according to a new report by Grand View Research, Inc. Growing demand for environmental-friendly and sustainable building materials is expected to propel the growth of the market.

Market Leaders

• **LafargeHolcim:** with sales and revenues of USD28.56 bn, LafargeHolcim is a world's leading building materials manufacturer and construction solutions provider based in Jona, Switzerland. LafargeHolcim operates through four major business segments: Cement, Aggregates, Ready-Mix Concrete and Solutions & Products. LafargeHolcim employs over 70,000 employees in over 70 countries and has a portfolio that is equally balanced between developing and mature markets.

• **CEMEX:** with sales and revenues of USD13 bn, Cemex is a Mexican multinational building materials company headquartered in San Pedro, Mexico. The company is specialized in manufacturing and selling cement, ready-mix concrete and aggregates. CEMEX currently operates through 66 cement plants, 2,000 ready-mix-concrete facilities, 400 quarries, 260 distribution centers and 80 marine terminals across over 50 countries around the world, making it one of the top 10 largest building materials companies in the world.

• **China National Building Material Company:** with sales and revenues of USD3.25 trillion, China National Building Material Co., Ltd. (hereinafter referred to as CNBM Ltd.) (HK3323) was reorganized in May 2018 by two H-share listed companies, former China National Building Materials Co., Ltd. and former China National Materials Co., Ltd., and is the core industry platform and flagship listed company of China National Building Materials Group Co., Ltd.

Security and Fire protection:

- The global fire protection system market size and is expected to grow a compound annual growth rate (CAGR) of 6.8% from 2021 to 2028

- The growing urban population and the need to safeguard life and the environment from fire emergencies are expected to boost the product demand.

- The fire detection product segment accounted for more than 57% share of the global revenue in 2020.

- The fire analysis segment is expected to register the highest CAGR from 2021 to 2028. The seg-

ment growth can be attributed to the increasing need for fire analysis, which helps make proper decisions during fire prevention.

- The passive fire protection coatings market is projected to **reach USD 4.02 bn by 2022**, at a CAGR of 6.6% from 2017 to 2022. The growth of this market is mainly attributed to the increasing use of steel in the building & construction industry and stringent building codes.

Market Leaders:

- Promat Fire and Insulation Pvt Ltd: with sales and revenues from USD100 Million to USD500 million, Promat Fire and Insulation Pvt Ltd is one of the leading providers of sophisticated fire science technologies. Promat has a global footprint with 118 production sites in 43 countries. Widely recognized for its international quality, Promat's proven products and systems are currently being used in marine and important oil & gas industries, and many construction projects.
- Adec Marine Limited: with sales and revenues of USD2.9 million, established in 1965, ADEC Marine is a UK based company with a global footprint. The company is into servicing, selling and hiring marine safety equipment.
- Clarke Fire Protection Systems: with sales and revenues of USD49.74 million, Clarke Fire Protection Products sold its first diesel fire pump driver in 1964 as a regional distributor for GM Diesel. We began manufacturing our own UL/FM drivers in 1980 and now market the largest line of diesel fire pump drivers in the world.

Digital construction

- The global construction market data from The Business Research Company's latest research in the global construction industry shows that the market is expected to grow at a compound annual growth rate (CAGR) of 7.5% from 2021 and reach USD15 trillion by 2023.

- Growing trends in the global construction industry are the use of autonomous construction vehicles, digital technologies for improving construction safety, and prefabrication of construction projects.

- Construction companies are increasingly using autonomous construction vehicles and heavy equipment to improve productivity.

- The building automation system market is set to grow at a CAGR of 10.65% between 2016-2022 to reach USD 100.60 bn by 2022.

- Cloud-based construction software will continue to dominate the scene in 2022, allowing owners to access data anytime, anywhere. As cloud technology centralizes communication and allows owners to connect regardless of geographical constraints, firms that switch to cloud-based systems will reap the benefits.



Market Leaders:

- **Doxel:** with sales and revenues of USD40 million, Doxel is a California-based AI-powered platform that provides solutions such as performance monitoring and predictive analytics for the construction industry. Doxel was founded in 2015. Doxel's headquarters is located in Redwood City, California, USA.

- **Briq:** with sales and revenues from USD10 million to USD1 bn, Briq is a corporate performance management (CPM) platform built specifically for construction financial professionals. Briq handles nearly everything construction finance; from Corporate Budgeting, Revenue or Cash Flow Forecasting, WIP Workbooks, to Project Forecasting and ELM Forecasting. Briq even assists with Process & Planning, plus Pay and Payroll.

- **Spacemaker AI:** with sales and revenues of USD15.4 million, Spacemaker is a technology company founded on the belief that there is a better way to design cities, and a vision that this needs to happen as the population of the world grows to new highs.

Greetings,

If in any way or form you are involved in the construction industry then you came to the right place!

Welcome to constructionHQ!

constructionHQ, established initially in 1983 as a specialized B2B magazine called “Arab Construction World”, before evolving to become a full-fledged 360° industry platform comprised of various media channels available in print, digital and online formats (Magazine, Website, Events, Newsletter, Email and Social).

constructionHQ, by providing its worldwide audience composed primarily of business owners and decision makers with the latest trends, news and information related to the Construction Machinery, Building materials, and Digital Construction sectors, strives to provide a central, leading & most importantly trusted platform to its readers, subscribers & clients through cutting-edge high-quality news, information and data pertaining to food industry and its above-mentioned sectors.

constructionHQ also enjoys a close partnership with leading construction-related event organizers worldwide where it holds the status of official, regional or supporting media platform in major construction-industry events where bonus copies of constructionHQ magazine & other material pertaining to its other media channels are distributed to exhibitors, visitors & conference attendees. Major construction companies, machinery and materials manufacturers consider constructionHQ as their trusted promotional platform of choice to have maximum exposure for their products & services thus increasing their market share.

For more info on constructionHQ, its media channels and why you should consider it as your go-to platform, whether for latest content or for added exposure to your company, please continue reading the following pages and do not hesitate to contact us at any time you deem necessary.

Best wishes,

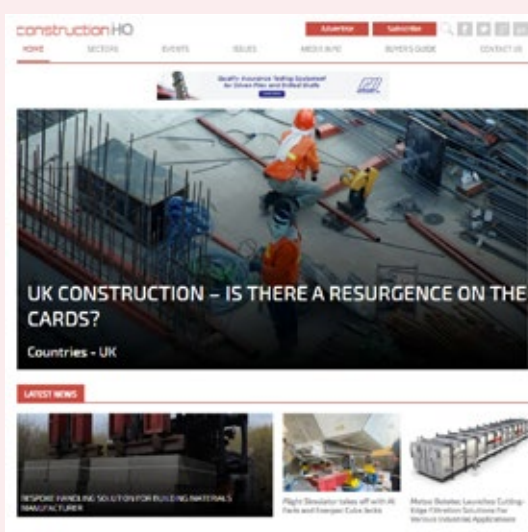
Mohamad Rabih Chatila

Editor-in-Chief

rabih@1world.xyz



Magazine



Website



Newsletter

Magazine | Editorial Program

Every issue of constructionHQ features high-end information, articles and studies closely related to the water industry. The magazine is published monthly in print and digital formats and is available online on constructionHQ's website. It includes reports, studies, news releases, latest trends and insights, product reviews, interviews with leading players in the market and upcoming relevant events.

Issue	January	February	March	April	May	June
Construction Machines & Vehicles	Excavators	Backhoe	Dragline Excavator	Bulldozers	Graders	Wheel Tractor Scraper
Building Equipment & Products	Doors, Windows, Shutters and Gates	Thermal Insulation Products	Sanitary Appliances	Flooring	Space Heating Appliances	Power Cables
Cover Story	Modular Construction	3D printing	Sustainability Innovation	Exoskeletons	Robotics	Redesigned Protective Equipment
Digital Construction	Sensors, Cameras and GPS	Internet of Things	Geospatial	Autonomous, Semi-Autonomous & Remote-Controlled Excavators	Virtual Reality	Cloud-Based Construction Software
Security & Fire Protection	Fire Detectors	Security Cameras	Fire Suppression Systems	Smart Security Systems	Fire Analysis Software	Remote Controlled Security Systems
Product Focus	Hemp insulation	Cross-laminated timber (CLT)	Architectural Aluminum Grills	Self-Healing Concrete	Switchable Smart Glass	Wool Bricks
Country/Regional Reports	KSA/ USA/ France	UAE/ China/ UK	Kuwait/ Germany/ Africa	Egypt/ Switzerland/ Canada	Australia/ Oman/ Belgium	Bahrain/ Argentina/ Ireland
Events - * Bonus Distribution	International Cement Seminar 2022 – Las Vegas	Design & Construction Week 2022 - Florida	New York Hard Hat Expo 2022	Build Expo - Austin 2022	Propac Arabia	Project Lebanon 2022
Editorial Due	23-Dec-21	25-Jan-22	22-Feb-22	24-Mar-22	22-Apr-22	23-May-22
Advertising Due	28-Dec-21	28-Jan-22	25-Feb-22	27-Mar-22	25-Apr-22	26-May-22
Publishing Due **	30-Dec-21	30-Jan-22	28-Feb-22	30-Mar-22	30-Apr-22	30-May-22

* This list is tentative and maybe changed, contact us for an updated listing.

** Indicates when the issue would be available from the printing press for circulation and distribution. Allow 2 to 3 weeks period for the issue to reach you by post

Building Better World

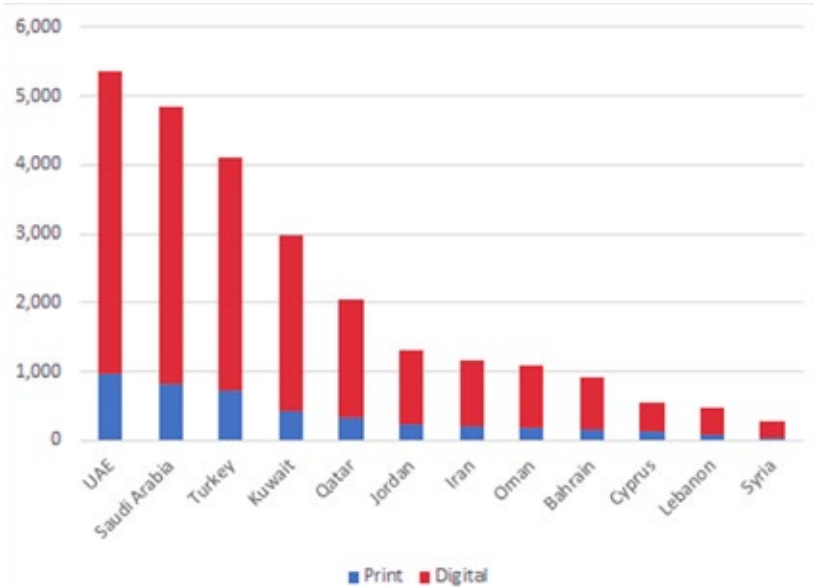
Issue	July	August	September	October	November	December
Construction Machines & Vehicles	Trenchers	Loaders	Tower Cranes	Pavers	Compactors	Feller Bunchers
Building Equipment & Products	Marble & Granite	Glass	Wood	Facades And Claddings	Bricks	Metals
Cover Story	Eco-Friendliness	Smart Cities	Engineered Timber	Recycled Material	Engineered Cementitious Composite (Ecc)	Blockchain
Digital Construction	Bim	Telematics And Rfid	Augmented Reality	Internet Of Things	Geospatial	Bim
Security & Fire Protection	Fire Sprinkler Systems	Smart Alarms	Fire Response Systems	Doors, Windows, Shutters And Gates	Robots In Fire And Security	IoT In Fire And Security Systems
Product Focus	Icf Tilt Walls	Surface Protection Coating Materials	Preventing Water Absorption Materials	Roofing Materials	Waterproofing Verandas Materials	Exterior Walls
Country/Regional Reports	Iraq/ Italy/ Brazil	Russia/ KSA/ Iran	Turkey/ UAE/ Germany	China/ Qatar/ Usa	Egypt/ Uk/ Africa	Kuwait/ Australia/ India
Events - Bonus Distribution	Nigeria Build Expo	-	-	-	Saudi Building & Interiors Exhibition 2022	The Big 5 2022 Dubai
Editorial Due	22-Jun-22	23-Jul-22	24-Aug-22	23-Sep-22	23-Oct-22	24-Nov-22
Advertising Due	25-Jun-22	26-Jul-22	27-Aug-22	26-Sep-22	26-Oct-22	27-Nov-22
Publishing Due **	30-Jun-22	30-Jul-22	30-Aug-22	30-Sep-22	30-Oct-22	30-Nov-22

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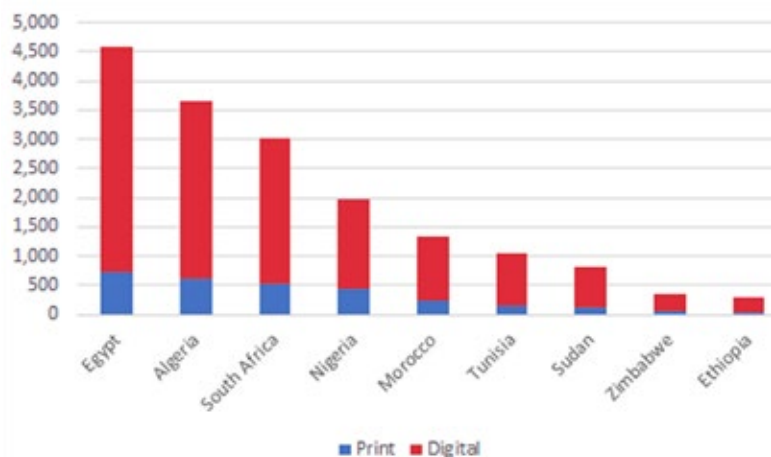
Middle East

Country	Print	Digital
UAE	954	4,395
Saudi Arabia	815	4,036
Turkey	721	3,389
Kuwait	426	2,559
Qatar	317	1,729
Jordan	219	1,102
Iran	203	961
Oman	193	903
Bahrain	156	751
Cyprus	121	436
Lebanon	86	386
Syria	31	249
Total	4,242	20,896



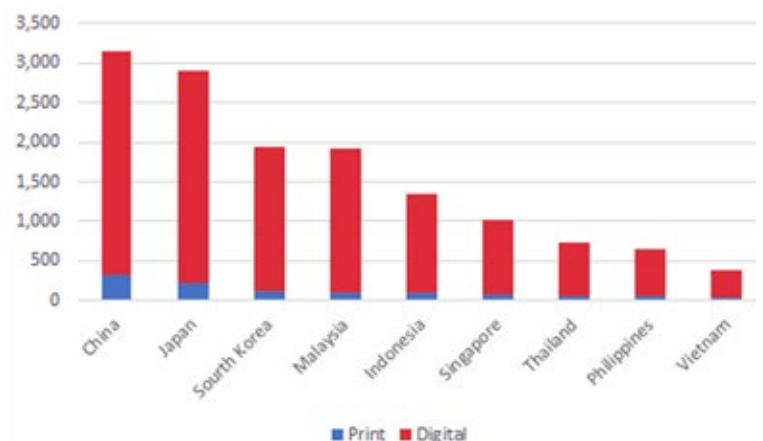
Africa

Country	Print	Digital
Egypt	717	3,871
Algeria	614	3,049
South Africa	518	2,491
Nigeria	437	1,547
Morocco	237	1,112
Tunisia	159	879
Sudan	104	703
Zimbabwe	51	294
Ethiopia	42	238
Total	2,879	14,184



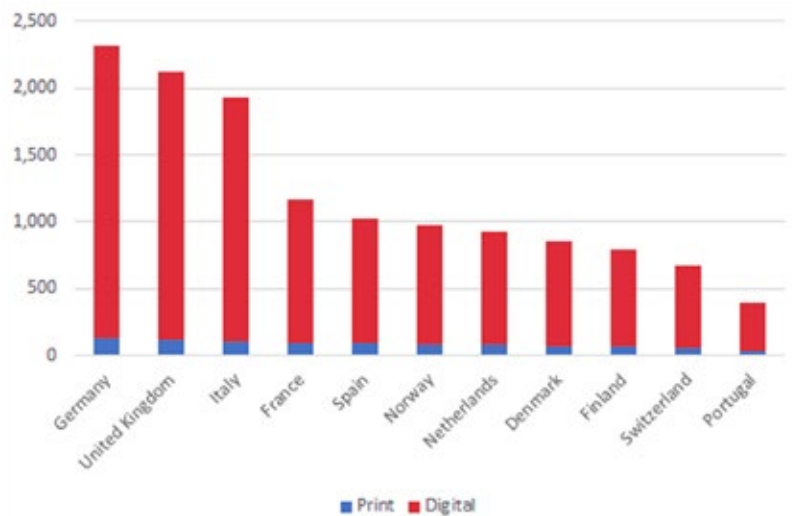
Asia

Country	Print	Digital
China	315	2,831
Japan	211	2,691
South Korea	114	1,824
Malaysia	103	1,812
Indonesia	95	1,261
Singapore	86	924
Thailand	62	671
Philippines	58	589
Vietnam	43	338
Total	1,087	12,941



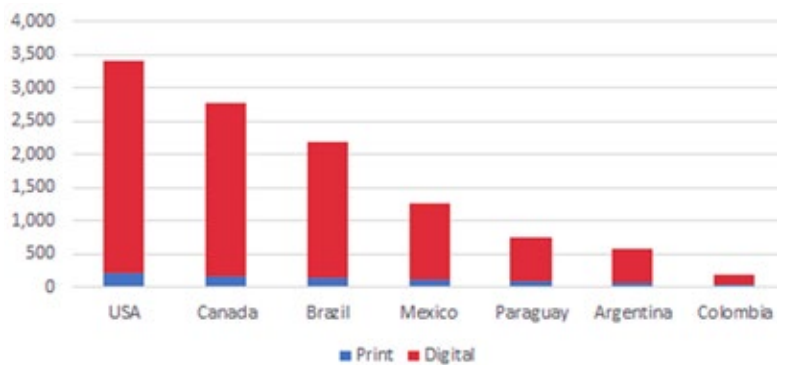
Europe

Country	Print	Digital
Germany	124	2,194
United Kingdom	117	2,006
Italy	103	1,832
France	95	1,074
Spain	91	927
Norway	86	891
Netherlands	81	841
Denmark	73	784
Finland	71	721
Switzerland	52	624
Portugal	38	362
Total	931	12,256



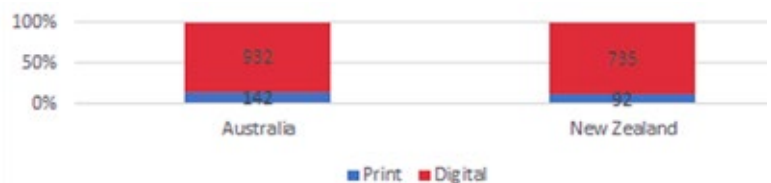
Americas

Country	Print	Digital
USA	215	3,192
Canada	167	2,603
Brazil	148	2,041
Mexico	130	1,123
Paraguay	95	665
Argentina	72	512
Colombia	41	141
Total	868	10,277



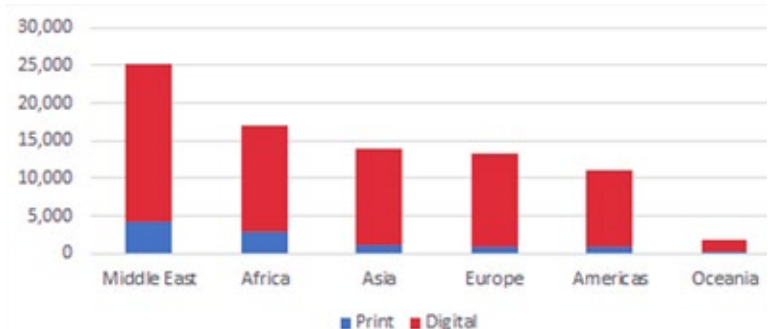
Oceania

Country	Print	Digital
Australia	142	932
New Zealand	92	735
Total	234	1,667



All Regions / Worldwide

Region	Print	Digital
Middle East	4,242	20,896
Africa	2,879	14,184
Asia	1,087	12,941
Europe	931	12,256
Americas	868	10,277
Oceania	234	1,667
Total	10,241	72,221

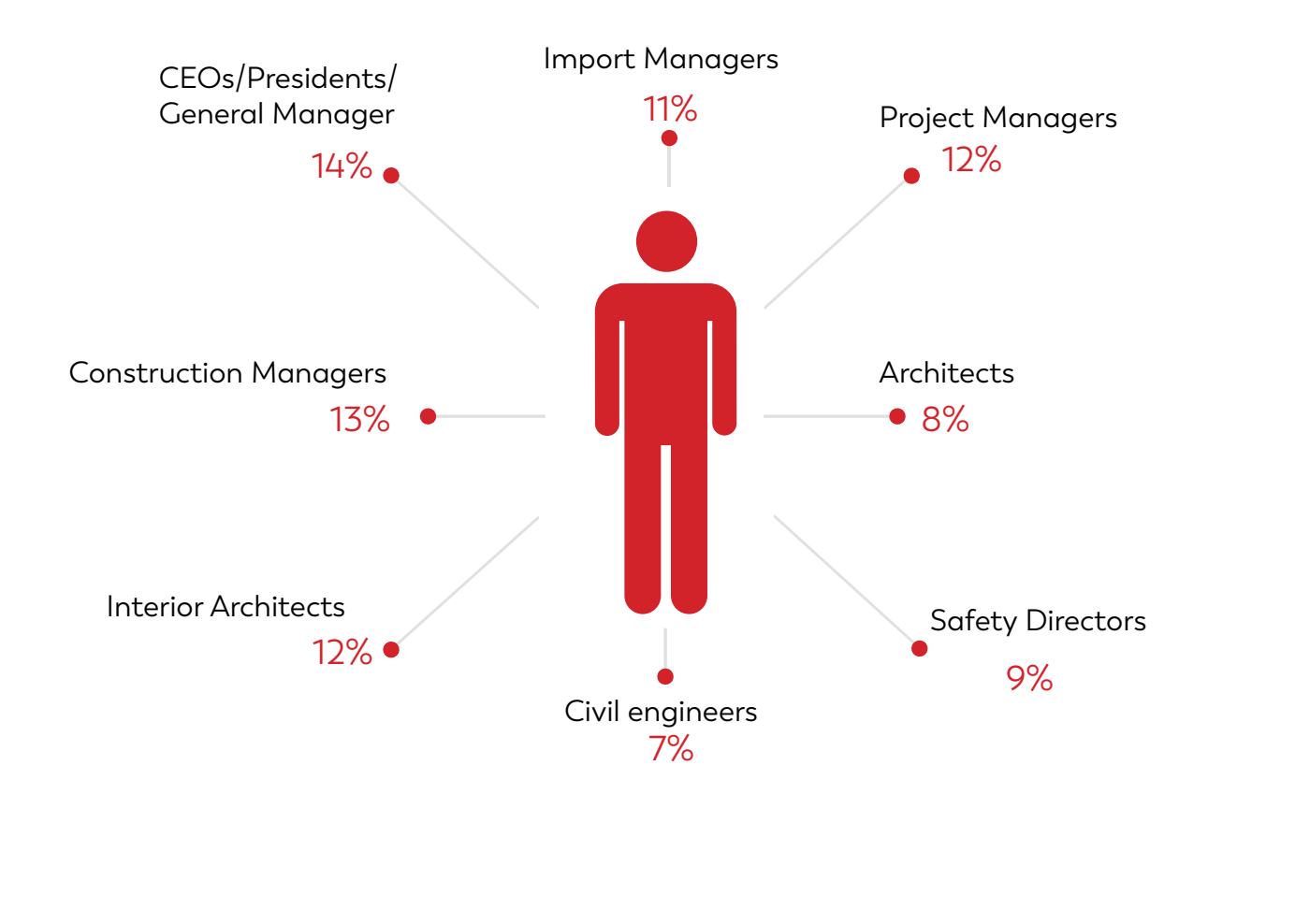


Audience Numbers

71%	of constructionHQ audience are business owners and decision-makers (Estimated)
28,675	Print Audience (Multiplier of 2.8 applied)*
303,328	Digital Audience (Multiplier of 4.2 applied)*
332,003	Total Audience (Multipliers* Applied)*

* A Multiplier designates average rate of pass-along circulation by audience (recipients) and as such is an estimate and does not constitute accurate / measured numbers.

By Job Position



Display Advertising (King of the Hill!)

High-Impact advertisements in an extended range of sizes and placements with full-color display spots. Nothing beats a display advertisement in terms of impact, exposure and raising awareness to your company's products and services!

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-DA-1	Gatefold	400 x 280	\$7,500	\$6,375	\$5,250	\$4,125
M-DA-2	Poster	420 x 594	\$5,000	\$4,250	\$3,500	\$2,750
M-DA-3	Full-Page Spread	400 x 280	\$4,500	\$3,825	\$3,150	\$2,475
M-DA-4	½ Page Spread	100 x 280	\$3,500	\$2,975	\$2,450	\$1,925
M-DA-5	2 nd cover (IFC)	200 x 280	\$3,250	\$2,763	\$2,275	\$1,788
M-DA-6	3 rd cover (IBC)	200 x 280	\$3,250	\$2,763	\$2,275	\$1,788
M-DA-7	4 th cover (OBC)	200 x 280	\$3,500	\$2,975	\$2,450	\$1,925
M-DA-8	Full-Page	200 x 280	\$2,750	\$2,338	\$1,925	\$1,513
M-DA-9	2/3 Page (Vertical)	108 x 242	\$2,250	\$1,913	\$1,575	\$1,238
M-DA-10	½ Page (Vertical)	80 x 242	\$2,000	\$1,700	\$1,400	\$1,100
M-DA-11	½ Page (Horizontal)	164 x 120	\$2,000	\$1,700	\$1,400	\$1,100
M-DA-12	½ Page (Island)	108 x 188	\$2,000	\$1,700	\$1,400	\$1,100
M-DA-13	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
M-DA-14	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
M-DA-15	¼ Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
M-DA-16	¼ Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

N.B: Rates are in USD. Amounts quoted are per insertion.

Classified Advertising (Buyer's Guide)

The Buyers' Guide is dedicated to companies planning to test the market with a limited budget. It is a service that offers high exposure at a nominal cost. The classified ad includes company logo, product photo & brief description as well as contact details.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-CA-1	Buyer's Guide	90 x 60	\$550	\$468	\$385	\$303

N.B: Rates are in USD. Amounts quoted are per insertion.

Promoted Content (Advertorial)

This option has double use; to get story to constructionHQ's readers and to maximize the company's exposure by placing its editorial content at a prime / chosen location with full contact details! A great option for those with a limited budget yet seek high awareness.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-PC-1	Company Profile & Executive Interview (2 Full-Pages)	400 x 280	\$2,500	\$2,125	\$1,750	\$1,375
M-PC-2	Full-Page	200 x 280	\$2,000	\$1,700	\$1,400	\$1,100
M-PC-3	2/3 Page (Vertical)	108 x 242	\$1,750	\$1,488	\$1,225	\$963
M-PC-4	½ Page (Vertical)	80 x 242	\$1,500	\$1,275	\$1,050	\$825
M-PC-5	½ Page (Horizontal)	164 x 120	\$1,500	\$1,275	\$1,050	\$825
M-PC-6	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
M-PC-7	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
M-PC-8	¼ Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
M-PC-9	¼ Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

Material Placement (Inserts)

Leaflets: the act of distributing leaflets with waterHQ issues. Leaflets are usually folded and presented in a slightly more elaborate fashion.

Flyers: the act of distributing leaflets with waterHQ issues. Flyers are usually single pieces of paper, and

Brochures: Distribute informative paper document which can be folded into a template, pamphlet, or leaflet.

Fixed Inserts: A popular and effective form of advertising as it makes your advert stand out from the rest!

Company Profile & Executive Interview: This offers comprehensive coverage of your company's history and products, including an interview with a chosen executive.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-MP-1	Brochure	200 x 280	\$4,500	\$3,825	\$3,150	\$2,475
M-MP-2	Bookmark	100 x 280	\$3,000	\$2,550	\$2,100	\$1,650
M-MP-3	Leaflet	100 x 280	\$2,500	\$2,125	\$1,750	\$1,375
M-MP-4	Flyer	75 x 200	\$2,000	\$1,700	\$1,400	\$1,100
M-MP-5	Fixed-Insert	75 x 150	\$1,500	\$1,275	\$1,050	\$825

N.B: Rates are in USD. Amounts quoted are per insertion.

Website | Brief | Audience Synopsis

www.constructionhq.world caters industry news, insights, special interviews, studies, reports, news releases, and product reviews with a competitive quality, aiming at keeping our audience up-to-date continuously. The portal is designed to keep you informed of all the sector news as they break. Visit constructionHQ.world and subscribe to our monthly magazine and newsletter to receive all the latest news and trends in the water industry market.

Audience Synopsis

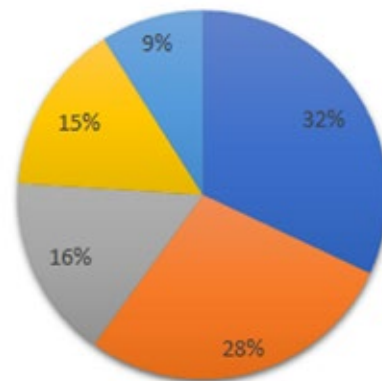
31%	Construction factory Managers	22%	Environmental Influencers
19%	Operations Managers	18%	Sales Managers
10%	News Representatives		

Page Views

Month	Views
January	7258
February	6552
March	6239
April	5829
May	6391
June	6281
July	5310
August	4267
September	5637
October	6230
November	6791
December	7104

Traffic Numbers

Users / Year	63,371
# of Sessions / Year	1,520,904
Pages / Session	4.3
Page Views / Year	73,889
Avg Session Duration (Minutes)	3.8

Traffic Source (%)

■ Organic Search
 ■ Direct
 ■ Referral
 ■ Social
 ■ Paid Search



Banners

For ultimate exposure, place your hyperlinked web banner to your company's website, landing page or e-mail address on constructionHQ's website via a Leaderboard Banner, MPU Banner, Half Page, Rectangle Banner, Square Banner, Circle Banner, skyscraper Banner, convertible banner and/or a Billboard Banner.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
W-BA-1	Skyscraper (½ Page)	300 x 600	\$2,000	\$1,700	\$1,400	\$1,100
W-BA-2	Skyscraper (Wide)	160 x 600	\$1,750	\$1,488	\$1,225	\$963
W-BA-3	Skyscraper (Regular)	120 x 600	\$1,500	\$1,275	\$1,050	\$825
W-BA-4	Billboard	970 x 250	\$1,750	\$1,488	\$1,225	\$963
W-BA-5	Leaderboard (Large)	970 x 90	\$1,250	\$1,063	\$875	\$688
W-BA-6	Leaderboard (Regular)	728 x 90	\$750	\$638	\$525	\$413
W-BA-7	Rectangle (Large)	336 x 280	\$850	\$723	\$595	\$468
W-BA-8	Rectangle (Regular)	300 x 250	\$600	\$510	\$420	\$330
W-BA-9	Square (Large)	250 x 250	\$750	\$638	\$525	\$413
W-BA-10	Square (Regular)	200 x 200	\$500	\$425	\$350	\$275
W-BA-11	Mid-Page Unit (MPU)	300 x 250	\$600	\$510	\$420	\$330
W-BA-12	Mobile Banner (Large)	320 x 100	\$400	\$340	\$280	\$220

N.B: Rates are in USD. Amounts quoted are per insertion.

Events

constructionHQ also enjoys a close decades-old partnership with leading & major construction-related event organizers worldwide where it holds the status of official, regional or supporting media-brand. In select industry events bonus copies of constructionHQ's magazine are distributed to exhibitors, visitors and conference attendees and a specific targeted newsletter is sent on a daily basis to event participants and attendees. Major construction-related companies & manufacturers have long trusted constructionHQ as their promotional platform of choice to have maximum exposure for their products & services and to help increase their market share.

Awards Event

constructionHQ keeps an eye on the most influencing market leaders who contributed positively to the industry through exceptional projects, campaigns and innovative products and organizes a yearly event aiming at honoring them and offers them a high exposure in the market through the awards events. The awards are announced on constructionHQ's multiple channels (magazine, website, newsletters, email and social).

Gain momentum via promoting your content in our email newsletters. Our useful & effective newsletters engage customers with your company and gets them to pay attention to your brand and advertisement, and helps build loyalty to your company.

Promoted Content

Content included in our website along with image, with a read more link which would take recipient to the constructionHQ's website for the remainder of the content. The content shall remain on our website and would be accessible not only during the e-Newsletter sending date.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
N-PC-1	Promoted Content	NA	\$1,500	\$1,275	\$1,050	\$825

N.B: Rates are in USD. Amounts quoted are per insertion.

Banners

Hyperlinked Banner size 180 x 138 Px (WxH) Text to go beside the banner is 40 words with read more option as the content will be on our website and accessible at all times. Background color code to be provided by client based on Hex Color Code.

Hyperlinked Banner size 728 x 90 PX(WxH)

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
N-BA-1	Banner + Text (40 words) & Background Color	180 x 138	\$1,500	\$1,275	\$1,050	\$825
N-BA-2	Banner	728 x 90	\$1,000	\$850	\$700	\$550

N.B: Rates are in USD. Amounts quoted are per insertion.

Sponsorship

By considering this option, the entire e-Newsletter is reserved for your company and thus no other promotional items (no Banners or Promoted Content) can be included in said e-Newsletter since all its sections would contain promotional items / material related to your company. This is extremely high exposure since your company would benefit from all the possible exposure options and would have a solo e-newsletter dedicated to your products/services

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
N-SP-1	Newsletter Sponsorship	NA	\$6,000	\$5,100	\$4,200	\$3,300

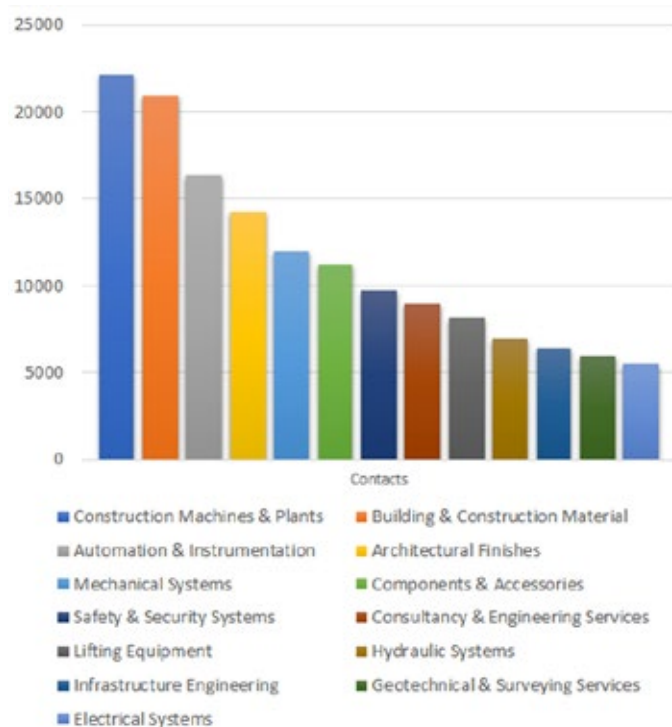
N.B: Rates are in USD. Amounts quoted are per insertion.



Contacts Distribution / By Activity

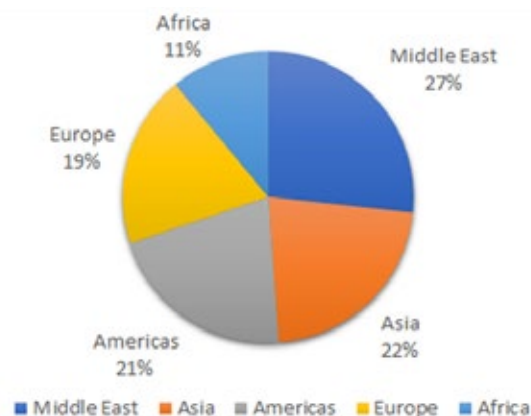
With a large, specialized and updated database comprised of leading companies, establishments, manufacturers, importers and agents / dealers involved in the construction industry, using this promotional service is a highly effective tool which you can use to target your audience of choice at a relatively low budget. For more details check below.

Region	Contacts
Construction Machines & Plants	22153
Building & Construction Material	20941
Automation & Instrumentation	16356
Architectural Finishes	14215
Mechanical Systems	12008
Components & Accessories	11264
Safety & Security Systems	9731
Consultancy & Engineering Services	8936
Lifting Equipment	8120
Hydraulic Systems	6937
Infrastructure Engineering	6394
Geotechnical & Surveying Services	5982
Electrical Systems	5534
Total	148571



Contacts Distribution / By Region

Region	Contacts
Middle East	39740
Asia	32843
Americas	31185
Europe	28475
Africa	16328
Total	148571



Massmail

Ref #	Option	Dimensions (W x H) mm	1-3 Shots	4-6 Shots (15% discount)	7-9 Shots (30% discount)	10-12 Shots (45% discount)
E-MM-1	Direct Email Marketing (DEM) HTML Template / 100 KB"	900 px Width	\$450	\$383	\$315	\$248

Rates are in USD - Amounts quoted are per CPM (cost per mille - for each 1000 contacts in email campaign)

Social

Our multi-presence on different social media outlets provides you with the benefit of keeping up-to-date on our latest features and stories, as well as a space to post your products and services and target a specialized audience in the health industry. Our engaged communities on Facebook, Instagram, LinkedIn, Twitter & YouTube enjoy a daily updated form of informative industry channels and provide their feedback.

This solution allows you to use our social media channels platforms to promote your company's product and services

*Please note that our website & social media channels are under development, Please check them often & stay tuned"

Below are some of the leading companies who trust **constructionHQ** (previously known as Arab Construction World) – some for as long as two decades! - as their promotional partner of choice to gain market share and increase their products & services exposure, worldwide.

We cordially invite you to join them now in order to reap from the benefits to be achieved. Contact us now to get things started!



Network of Agents

If you believe constructionHQ is the right industry platform which you and your company can partner with in order to achieve your promotional and sales targets and objectives, and are interested to receive a specially tailored promotional offer meeting your specific requirements and budget, please do not hesitate to contact an agent from below listing as per your location. If there are none currently available in your location, please do not hesitate to contact Ms. Hind Chalak (chief marketing & sales officer) whose contact details are listed below.

As our current partners thankfully attest, you shall be in safe hands and we shall ensure that your business & promotional expectations are not just met but exceeded!

GERMANY, SWITZERLAND & AUSTRIA

Name	Ms. Barbara Geiling-Maul
Company	Eisenacher Medien
Tel	+49-228-2499860
Email	info@eisenacher-medien.de
Website	www.eisenacher-medien.de

UNITED KINGDOM & IRELAND

Name	Mr. Stuart Smith
Company	Global Media Sales Ltd, (GMS)
Tel	+44-2084-645577
Email	stuart.smith@globalmediasales.co.uk
Website	www.globalmediasales.co.uk

TAIWAN

Name	Mr. Tony Shen
Company	ALTA Publishing Company
Tel	+886-4-24751658
Email	sales@alta.com.tw
Website	www.alta.com.tw

JAPAN

Name	Mr. Ted Asoshima
Company	Echo Japan Corporation
Tel	+8103-3263-5065
Email	aso@echo-japan.co.jp
Website	www.echo-japan.co.jp

Contact Us Now!

Abdulrahman Hallak

Chief Administration & Audience Officer
ar.hallak@1world.xyz

Hassan Mourtada

Content & Research Officer/
Community Officer
h.mourtada@1world.xyz

Marwan Nammour

Marketing & Sales Officer/
Community Officer
m.nammour@1world.xyz

Courier Address

One World - constructionHQ
Hamra, Commodore, Barouk St.
Chatila & Chehab Bldg, 2nd Floor
Beirut - Lebanon

Postal Address

constructionHQ
P.O. Box: 13-5121 Chouran
Postal Code
Beirut - Lebanon

Contact Info

Tel: +961 (01) 748333
Mobile: +961 (70) 100094
E-mail: info@1world.xyz

Other CPH Industry Platforms

With more than four decades of experience in providing innovative media products and serving its sustainable vision “Helping Advance MENA & Beyond!”, CPH World Media is constantly evolving to keep its rank as an industry icon in media at the regional and international levels alike.

foodHQ serves the Food Processing, Ingredients, Packaging, and Catering sectors. foodHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the food industry bringing its readers in-depth insights and information. The total brand readership is 39,740 of decision makers or decision influencers for their companies. For more details log on to www.foodhq.world



healthHQ serves the Medical, Laboratory, Pharmaceuticals & Fitness sectors. healthHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the health industry bringing its readers in-depth insights and information. Starting January 2020, healthHQ will be published in print and digital formats. For more details log on to www.healthhq.world



industryHQ serves the Construction, Energy, Food, Health, Water and other industry sectors. industryHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the industry bringing its readers in-depth insights and information. For more details log on to www.industryhq.com

waterHQ serves the Water, Wastewater, Desalination & Energy sectors. waterHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the water industry bringing its readers in-depth insights and information. The total brand readership is 40,069 of decision makers or decision influencers for their companies. For more details log on to www.waterhq.world



constructionHQ

Subscription Form

Kindly Complete the Entry Form Below - It's as easy as ABC!

I wish to: ☐ Subscribe (fill A>C) ☐ Renew my subscription (fill A>C) ☐ Update my information (fill A)

Receive sample copy to:

- ☐ constructionHQ magazine
☐ waterHQ magazine
☐ foodHQ magazine
☐ Get contacted by my nearest agent to discuss my advertising needs (fill A)
☐ Submit my Article / Press Release / Product / news to be published in the next issue (fill A)
☐ Receive a specially promotional offer for advertising (fill A)

Publication of Editorial material is subject to the editor's discretion and space availability

A Entity Details - (Fields marked with a (*) should be filled. Kindly specify if not available by typing/printing N/A)

Personal Details	Name*:	*	Position :
	Direct Tel: (+) - () () Ext:		Mobile: (+) - () ()
	Direct Fax: (+) - () () Ext:		Email:
Company Details	Name*:		Year Established*:
	Tel (s): (+) - () ()		Fax (es): (+) - () ()
	Business Activity / Description*:		
	Email*:	http*://	
	Export Markets:	Import Markets:	
	# of Employees*:	Annual Turnover:	
Address	Brands / Trademarks:		
	P.O. Box:	Zip Postal Code:	
	Street / Postal Address*:		
	City*:	State / Province*:	
	Country*:	Date*:	

B Subscription Rates - (choose your preferred subscription)

	Lebanon	Arab Countries	MENA (Excluding Arab Countires)	Europe	Other Countries
One Year	<input type="checkbox"/> 100\$	<input type="checkbox"/> 150\$	<input type="checkbox"/> 200\$	<input type="checkbox"/> 300\$	<input type="checkbox"/> 400\$
Two Years	<input type="checkbox"/> 180\$	<input type="checkbox"/> 285\$	<input type="checkbox"/> 360\$	<input type="checkbox"/> 540\$	<input type="checkbox"/> 720\$
Three Years	<input type="checkbox"/> 240\$	<input type="checkbox"/> 360\$	<input type="checkbox"/> 480\$	<input type="checkbox"/> 720\$	<input type="checkbox"/> 960\$

C Payment Methods

☐ Cheque made payable to CPH World Media - Cheque must be drawn on any U.S. Bank

☐ Please charge my credit card: MasterCard / Visa / AMEX

Your Credit Card Details: Type: ☐ AMEX ☐ MasterCard ☐ Visa

Number:

Card Holder Name : Card Expiry Date: / / (dd/mm/yyyy)

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subscriptions@industryhq.com