



2023

Media Kit

constructionHQ

Building Better World!

Serving the building materials, construction machinery, infrastructure & road, and CAD sectors | Since 1983

www.constructionhq.world

The Construction Industry

- The revenue of the global construction industry is expected to grow steadily over the next years. In 2030, it is projected to be more than twice as big as it was in 2020.

- Construction Equipment Market Size Was Valued at USD 205 Billion in 2021 and Will Achieve USD 302 Billion by 2030 growing at 4.6% CAGR.



Market Insight:

The first four entries in a list of 100 largest construction firms in the world in 2021 all come from **China**, with a combined revenue higher than all other companies combined. GSCEC - China State Construction Engineering Corporation Ltd. - generated 293 billion U.S. dollars worth of revenue in 2021.

Construction Machinery

- Heavy construction equipment is used for various purposes in large projects. Selection of different types of heavy equipment depends on the size of the work and economy of the project. These make construction process easier and faster.

- The construction equipment market was valued at USD 161 bn in 2020, and it is anticipated to reach USD 228 bn by 2026, registering a CAGR of over 6% during the forecast period (2021 -2026).



- The increasing focus on infrastructure and the development of automation in the construction and manufacturing processes had a significant impact on the market growth.

Market Leaders:

- **Caterpillar Inc.:** With sales and revenues of 48.19 billion USD (2021), Caterpillar Inc. is an American Fortune 100 corporation that designs, develops, engineers, manufactures, markets, and sells machinery, engines, financial products, and insurance to customers via a worldwide dealer network. It is the world's largest construction-equipment manufacturer.

- **Deere & Company:** With sales and revenues of \$44.024B, John Deere is the brand name of Deere & Company, an American corporation that manufactures agricultural machinery, heavy equipment, forestry machinery, diesel engines, drivetrains used in heavy equipment, and lawn care equipment.

- **Volvo Group:** With sales and revenues of 38.3 billion U.S. dollars, The Volvo Group is one of the world's leading manufacturers of trucks, buses, construction equipment and marine and industrial engines. The Volvo Group is a Swedish multinational manufacturing corporation headquartered in Gothenburg.



Building Material

- The Global Construction & Building Materials Market size was estimated at USD 990.36 billion in 2021, USD 1,060.38 billion in 2022, and is projected to grow at a CAGR 6.30% to reach USD 1,429.64 billion by 2027.



- The global alternative building material market size was valued at \$205 billion in 2021. It is expected to reach \$345 billion by 2030, registering a CAGR of 6% during the forecast period (2022–2030). Alternative materials are those created from waste products, which helps reduce environmental pollution. More sustainable building solutions are increasingly in demand, driving the growth of the use of these materials.

Market Leaders:

- **Saint-Gobain:** With sales and revenues of 44.2 billion euros, Saint-Gobain is the worldwide leader in light and sustainable construction, Saint-Gobain designs, manufactures and distributes materials and services for the construction and industrial markets.

- **CEMEX:** With sales and revenues of \$14.548B, CEMEX is a global leader in the building materials industry. headquartered in San Pedro, near Monterrey, Mexico. The company manufactures and distributes cement, ready-mix concrete and aggregates in more than 50 countries.

- **China National Building Material Company:** with sales and revenues of US\$43.1bn, China National Building Material Co., Ltd. (hereinafter referred to as CNBM Ltd.) (HK3323) was reorganized in May 2018 by two H-share listed companies, former China National Building Materials Co., Ltd. and former China National Materials Co., Ltd., and is the core industry platform and flagship listed company of China National Building Materials Group Co., Ltd.

Security And Fire Protection

- The global fire protection system market size is expected to grow from USD 62.1 billion in 2021 to USD 84.6 billion by 2026, at a CAGR of 6.4%.



- Integration of smoke detectors with IoT and big data and periodic revision of regulatory compliances are expected lucrative growth opportunities for the market.

- The fire analysis segment is expected to register the highest CAGR from 2021 to 2028. The segment growth can be attributed to the increasing need for fire analysis, which helps make proper decisions during fire prevention.



Market Leaders:

- **Honeywell International, Inc.:** Honeywell International Inc. is an American publicly traded, multinational conglomerate corporation headquartered in Charlotte, North Carolina. Honeywell International Inc. sales and revenues were \$34.392B for 2021.
- **Johnson Controls:** Johnson Controls International is the global diversified technology and multi-industrial leader serving a wide range of customers in more than 150 countries. Johnson Controls annual revenue for 2021 was \$23.668B, a 6.05% increase from 2020.
- **Halma plc:** Halma plc is a British global group of safety equipment companies that makes products for hazard detection and life protection based in Amersham, England. It is listed on the London Stock Exchange and is a constituent of the FTSE 100 Index. Halma annual revenue for 2021 was \$1.725B, a 1.35% increase from 2020.

Digital Construction

- The digital technologies market in the construction sector or construction 4.0 market is projected to increase by around \$29 Billion by 2027, as a result of Construction companies now becoming more aware of the potential and plan to invest more in digital technologies.
- Digitalization is playing a significant role in reimagining construction. As a result, the sector is seeing a significant acceleration in technology adoption, allowing it to leapfrog to more efficient production processes, business models, and value chains.



Market Leaders:

- **The Turner Corp:** Turner is a North America-based, international construction services company and is a leading builder in diverse market segments. Turner had more than \$14 billion in revenue and \$16 billion in new contracts awarded to the company in 2021.
- **Bechtel:** Bechtel is an American engineering, procurement, construction, and project management company headquartered in Reston, Virginia. Bechtel reported \$17.5 billion in revenue for the year of 2021.
- **Fluor:** Fluor, is a leading engineering construction company, provides engineering, procurement, construction (EPC), maintenance and project management services. The company's total revenue in 2021 was over 12 billion U.S. dollars.



Greetings,

If in any way or form you are involved in the construction industry, we are pleased to inform you that you came to the right place.

Welcome to constructionHQ!

constructionHQ was established initially in 1983 as a specialized B2B magazine called “Arab Construction World” before evolving to become a full-fledged 360o industry platform comprised of various media channels (available in print, digital and online formats) which are a magazine, a website, events, newsletter, email and social.

constructionHQ always strives to be a central, leading & (most importantly) trusted platform by providing its audience (readers, subscribers & users) – which are composed primarily of business owners and decision makers – with cutting-edge high-quality latest trends, news, information, and data pertaining to the construction industry (building materials, construction machinery, infrastructure & road, and CAD sectors) and its promotional partners (clients) with 360° & holistic high-impact exposure provided via its multi-media channels.

constructionHQ enjoys a close and long-lasting partnerships with leading event organizers, worldwide, where it holds the status of official, regional, or supporting media platform in major construction-industry events. Bonus copies of constructionHQ magazine issues & material pertaining to its other media channels are distributed to exhibitors, visitors & conference attendees.

Our aim is that constructionHQ audience (readers, subscribers & users) have a reliable new source and reference whereby its partners (clients) consider it as their trusted promotional platform of choice to have maximum exposure achieved to their products & services, thus increasing their market penetration and share!

For more info on constructionHQ, its media channels and why you should consider it as your go-to platform, whether for latest content or for added exposure to your company, please continue reading the following pages and do not hesitate to contact us at any time you deem necessary.

Best wishes,
Mohamad Rabih Chatila
 Editor-in-Chief
rabih@1world.xyz

Magazine



Website



Newsletter



Email



Social



Events



Every issue of constructionHQ features cutting edge information, articles and studies closely related to the construction industry. The magazine is published monthly in print and digital formats and is available online on constructionHQ's website. It includes reports, studies, news releases, latest trends and insights, product reviews, interviews with leading players in the market and upcoming relevant events.

Issue	January	February	March	April	May	June
Construction Machines & Vehicles	Bulldozers	Front Loaders	Dump Trucks	Backhoes	Trenchers	Cranes
Building Equipment & Materials	Metal / Steel	Wood and Timber	Thermal and Moisture Protection	Marble, Granite and Ceramics	Sanitary Accessories and Fittings	Glass and Mirrors
Digital Construction	Artificial Intelligence and Machine Learning	Digilized Buildings	Construction Wearables	Digital Twins	Sensors, Cameras, and GPS	Construction Exoskeletons
Security & Fire Protection	Fire Sprinkler Systems	Remote Controlled Security Systems	Smart Alarms	Fire Sppression Systems	Security Cameras	Fire Analysis Software
Country Report	Bahrain Argentina Ireland	Australia Oman Belgium	Egypt Switzerland Canada	Kuwait Germany Nigeria	UAE China UK	KSA USA France
Events - Bonus Distribution	-	• Kuwait Building Show •The Big 5 Saudi”	• The BIG Show Oman	-	• Construct Iraq • Project Qatar	• The Big 5 Construct Southern Africa • The Big 5 Construct Egypt
Editorial Material Due *	23-Dec-22	25-Jan-23	22-Feb-23	24-Mar-23	22-Apr-23	23-May-23
Promotional Material Due **	28-Dec-22	28-Jan-23	25-Feb-23	27-Mar-23	25-Apr-23	26-May-23
Publishing Deadline	30-Dec-22	30-Jan-23	28-Feb-23	30-Mar-23	30-Apr-23	30-May-23

* This list is tentative and maybe changed, contact us for an updated listing.

** Indicates when the issue would be available from the printing press for circulation and distribution. Allow 2 to 3 weeks period for the issue to reach you by post

BUILDING BETTER WORLD

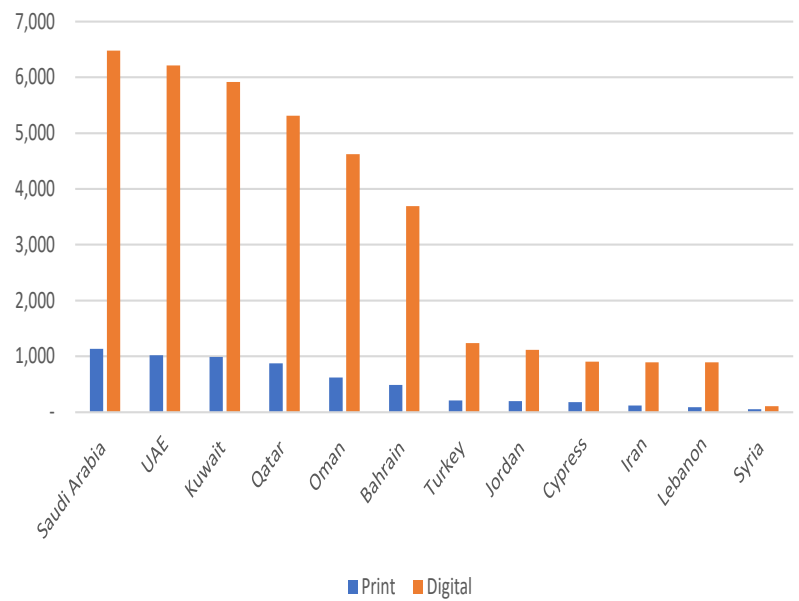
Issue	July	August	September	October	November	December
Construction Machines & Vehicles	Excavators	Crawler Dozers	Forklifts	Articulated Haulers	Compact Track Loader	Graders
Building Equipment & Materials	Doors, Windows, Shutters, and Gates	Water / Gas Supply Equipment	Flooring	Heating / Cooling Systems	Wall Treatments	Ceilings
Digital Construction	Geospacial	Telematics and Rfid	Virtual Reality	5D Building Information	Autonomous, Semi-Autonomous & Remote Controlled	Cloud-Based Construction Software
Security & Fire Protection	Robots in Fire and Security	Doors, Windows, Shutters, and Gates	Smart Security Systems	IoT in Fire and Security Systems	Fire Detectors	Fire Response Systems
Country Report	Kuwait Australia India	Egypt UK Uganda	China Qatar USA	Turkey UAE Germany	Russia KSA Iran	Iraq Italy Brazil
Events - Bonus Distribution	-	-	• Project Iraq • WETEX™	• Erbil Building • ISK-Sodex Istanbul • Project Oman	• Saudi Build • The Big 5 Show»	• The Big 5 Show
Editorial Material Due *	22-Jun-23	23-Jul-23	24-Aug-23	23-Sep-23	23-Oct-23	24-Nov-23
Promotional Material Due **	25-Jun-23	26-Jul-23	27-Aug-23	26-Sep-23	26-Oct-23	27-Nov-23
Publishing Deadline	30-Jun-23	30-Jul-23	30-Aug-23	30-Sep-23	30-Oct-23	30-Nov-23

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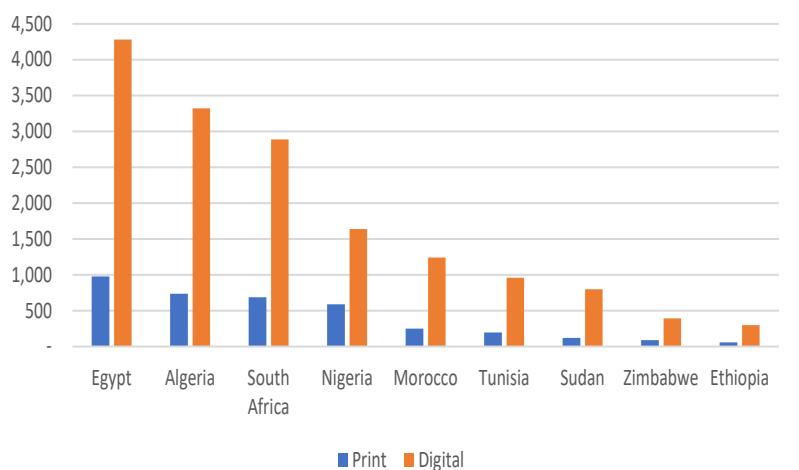
Middle East

Country	Print	Digital
UAE	1,132	6,479
Saudi Arabia	1,018	6,210
Turkey	989	5,918
Kuwait	876	5,309
Qatar	623	4,623
Jordan	486	3,691
Iran	210	1,240
Oman	198	1,118
Bahrain	180	902
Cyprus	118	890
Lebanon	90	890
Syria	50	107
Total	5,970	37,377



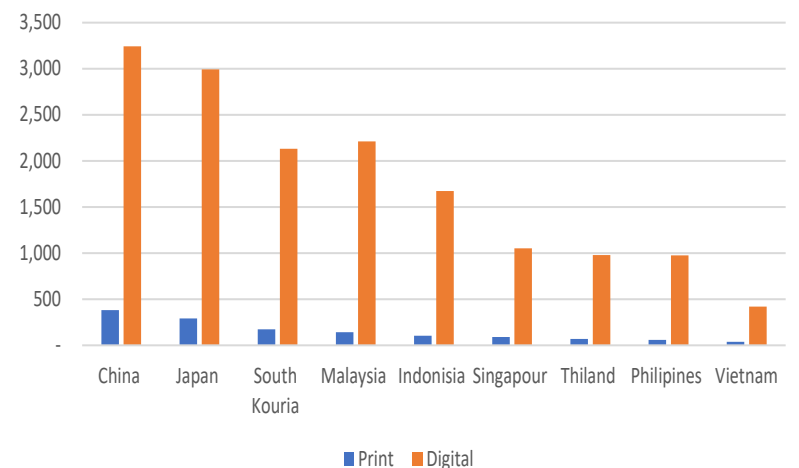
Africa

Country	Print	Digital
Egypt	980	4,280
Algeria	740	3,320
South Africa	689	2,890
Nigeria	590	1,641
Morocco	250	1,242
Tunisia	198	963
Sudan	123	801
Zimbabwe	90	394
Ethiopia	60	301
Total	3,720	15,832



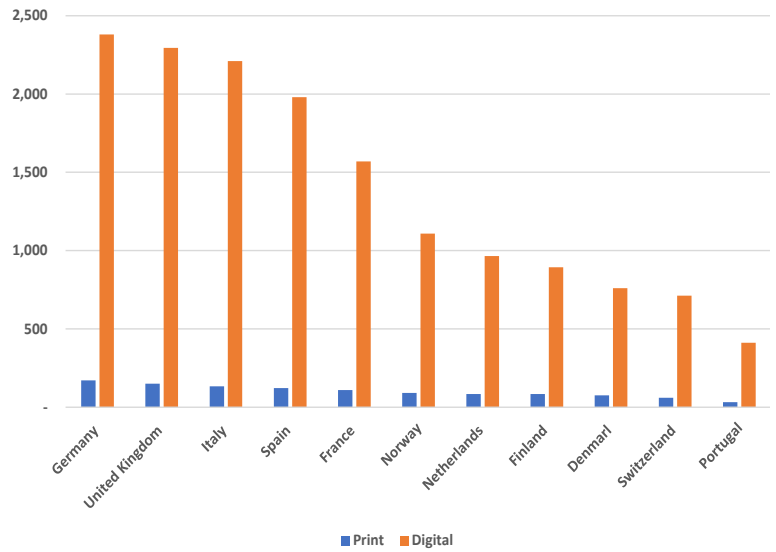
Asia

Country	Print	Digital
China	380	3,240
Japan	290	2,991
South Korea	174	2,132
Malaysia	143	2,210
Indonesia	102	1,673
Singapore	91	1,050
Thailand	70	980
Philippines	60	976
Vietnam	39	418
Total	1,349	15,670



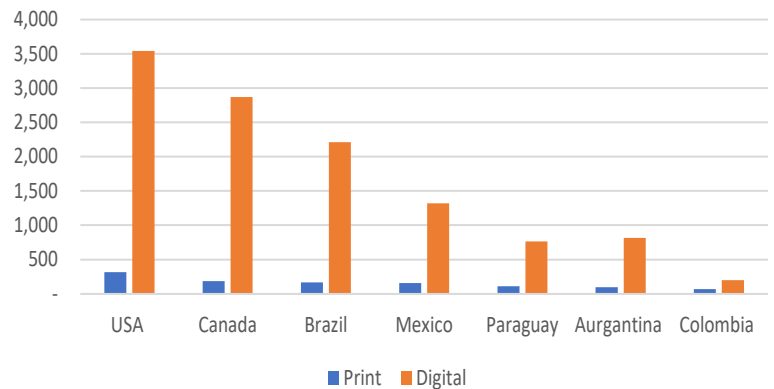
Europe

Country	Print	Digital
Germany	172	2,380
United Kingdom	150	2,295
Italy	134	2,210
France	122	1,980
Spain	109	1,570
Norway	91	1,108
Netherlands	85	965
Denmark	85	893
Finland	76	760
Switzerland	61	712
Portugal	33	412
Total	1,118	15,285



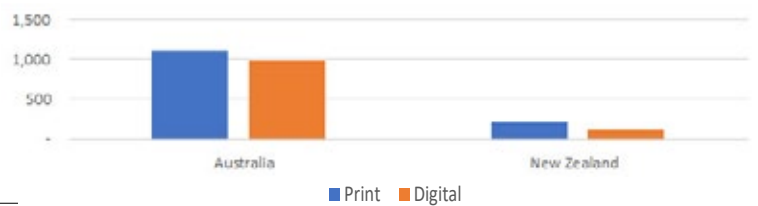
Americas

Country	Print	Digital
USA	314	3,542
Canada	186	2,867
Brazil	167	2,210
Mexico	155	1,318
Paraguay	112	766
Argentina	97	814
Colombia	67	201
Total	1,098	11,718



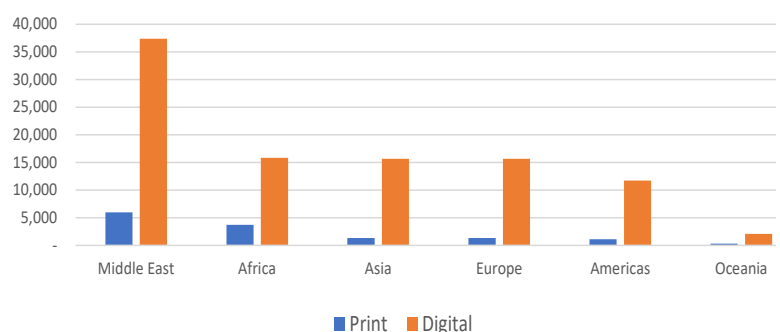
Oceania

Country	Print	Digital
Australia	210	1,105
New Zealand	110	980
Total	320	2,085



All Regions / Worldwide

Region	Print	Digital
Middle East	5,970	37,377
Africa	3,720	15,832
Asia	1,349	15,670
Europe	1,118	13,342
Americas	1,098	11,718
Oceania	320	2,085
Total	13,575	97,967

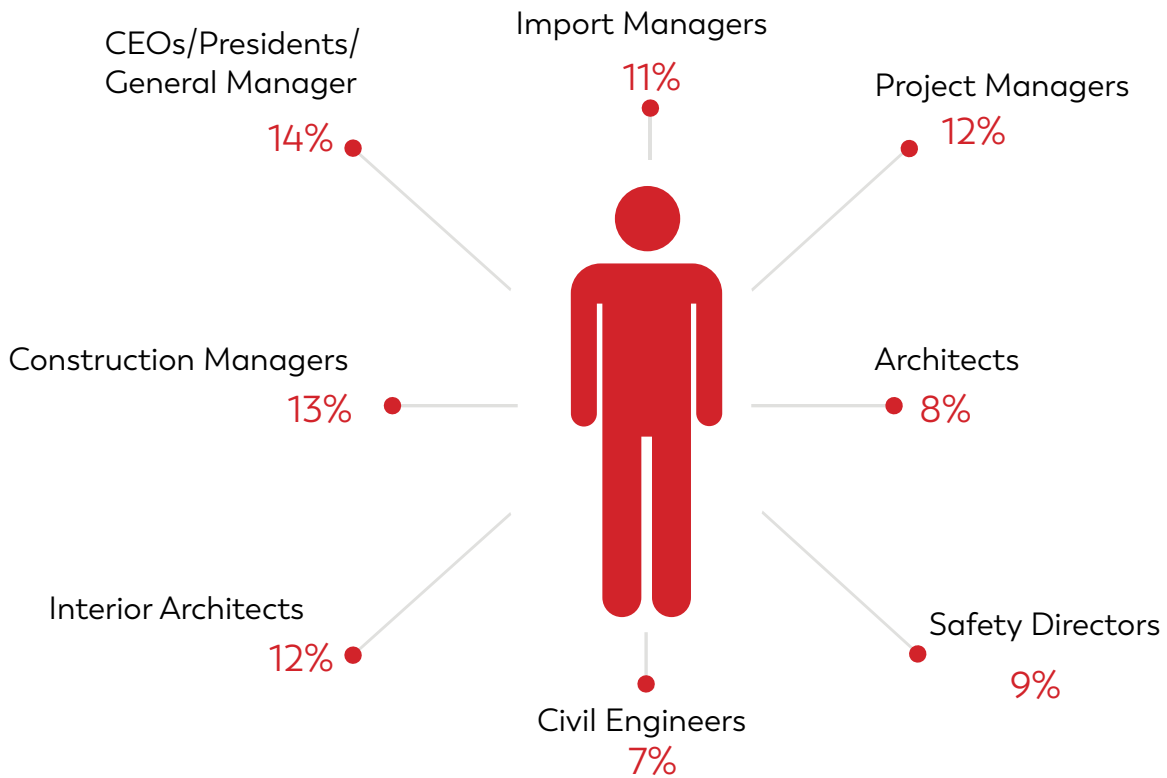


Audience Numbers

82%	Estimated percentage of readers who are decision makers consisting of business owners & C-level executives.
38,010*	Print Audience (Multiplier of 2.8 applied).
411,461*	Digital Audience (Multiplier of 4.2 applied).
449,471*	Total Audience (Multipliers are applied).

* A Multiplier designates average rate of pass-along circulation by audience (recipients) and as such is an estimate and does not constitute accurate / measured numbers.

By Job Position



Display Advertising (King of the Hill!)

High-Impact advertisements in an extended range of sizes and placements with full-color display spots. Nothing beats a display advertisement in terms of impact, exposure and raising awareness to your company's products and services!

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-DA-1	Gatefold	400 x 280	\$7,500	\$6,375	\$5,250	\$4,125
M-DA-2	Poster	420 x 594	\$5,000	\$4,250	\$3,500	\$2,750
M-DA-3	Full-Page Spread	400 x 280	\$4,500	\$3,825	\$3,150	\$2,475
M-DA-4	½ Page Spread	100 x 280	\$3,500	\$2,975	\$2,450	\$1,925
M-DA-5	2 nd cover (IFC)	200 x 280	\$3,250	\$2,763	\$2,275	\$1,788
M-DA-6	3 rd cover (IBC)	200 x 280	\$3,250	\$2,763	\$2,275	\$1,788
M-DA-7	4 th cover (OBC)	200 x 280	\$3,500	\$2,975	\$2,450	\$1,925
M-DA-8	Full-Page	200 x 280	\$2,750	\$2,338	\$1,925	\$1,513
M-DA-9	2/3 Page (Vertical)	108 x 242	\$2,250	\$1,913	\$1,575	\$1,238
M-DA-10	½ Page (Vertical)	80 x 242	\$2,000	\$1,700	\$1,400	\$1,100
M-DA-11	½ Page (Horizontal)	164 x 120	\$2,000	\$1,700	\$1,400	\$1,100
M-DA-12	½ Page (Island)	108 x 188	\$2,000	\$1,700	\$1,400	\$1,100
M-DA-13	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
M-DA-14	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
M-DA-15	¼ Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
M-DA-16	¼ Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

N.B: Rates are in USD. Amounts quoted are per insertion.

Classified Advertising (Buyer's Guide)

The Buyers' Guide is dedicated to companies planning to test the market with a limited budget. It is a service that offers high exposure at a nominal cost. The classified ad includes company logo, product photo & brief description as well as contact details.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-CA-1	Buyer's Guide	90 x 60	\$550	\$468	\$385	\$303

N.B: Rates are in USD. Amounts quoted are per insertion.

Promoted Content (Advertorial)

This option has double use; to get story to constructionHQ's readers and to maximize the company's exposure by placing its editorial content at a prime / chosen location with full contact details! A great option for those with a limited budget yet seek high awareness.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-PC-1	Company Profile & Executive Interview (2 Full-Pages)	400 x 280	\$2,500	\$2,125	\$1,750	\$1,375
M-PC-2	Full-Page	200 x 280	\$2,000	\$1,700	\$1,400	\$1,100
M-PC-3	2/3 Page (Vertical)	108 x 242	\$1,750	\$1,488	\$1,225	\$963
M-PC-4	½ Page (Vertical)	80 x 242	\$1,500	\$1,275	\$1,050	\$825
M-PC-5	½ Page (Horizontal)	164 x 120	\$1,500	\$1,275	\$1,050	\$825
M-PC-6	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
M-PC-7	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
M-PC-8	¼ Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
M-PC-9	¼ Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

Material Placement (Inserts)

- **Leaflets:** The act of distributing leaflets with constructionHQ issues. Leaflets are usually folded and presented in a slightly more elaborate fashion.
- **Flyers:** The act of distributing leaflets with constructionHQ issues. Flyers are usually single pieces of paper inserted in the magazine and distributed at events where we are participating.
- **Brochures:** Distribute informative paper document which can be folded into a template, pamphlet, or leaflet.
- **Fixed Inserts:** A popular and effective form of advertising as it makes your advert stand out from the rest!
- **Company Profile & Executive Interview:** This offers comprehensive coverage of your company’s history and products, including an interview with a chosen executive.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
M-MP-1	Brochure	200 x 280	\$4,500	\$3,825	\$3,150	\$2,475
M-MP-2	Bookmark	100 x 280	\$3,000	\$2,550	\$2,100	\$1,650
M-MP-3	Leaflet	100 x 280	\$2,500	\$2,125	\$1,750	\$1,375
M-MP-4	Flyer	75 x 200	\$2,000	\$1,700	\$1,400	\$1,100
M-MP-5	Fixed-Insert	75 x 150	\$1,500	\$1,275	\$1,050	\$825

N.B: Rates are in USD. Amounts quoted are per insertion.

Website | Brief | Audience Synopsis

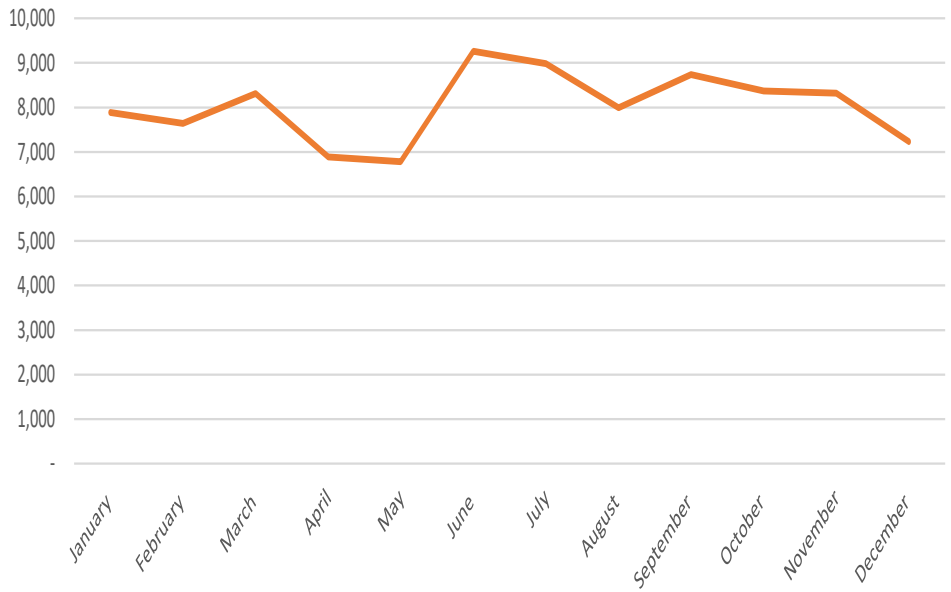
www.constructionhq.world caters industry news, insights, special interviews, studies, reports, news releases, and product reviews with a competitive quality, aiming at keeping our audience up-to-date continuously. The portal is designed to keep you informed of all the sector news as they break. Visit constructionHQ.world and subscribe to our monthly magazine and newsletter to receive all the latest news and trends in the construction industry market.

Audience Synopsis

31%	Construction factory Managers	22%	Environmental Influencers
19%	Operations Managers	18%	Sales Managers
10%	News Representatives		

Page Views

Month	Views
January	7,890
February	7,640
March	8,310
April	6,890
May	6,782
June	9,264
July	8,982
August	7,997
September	8,740
October	8,370
November	8,320
December	7,230
TOTAL	96,415

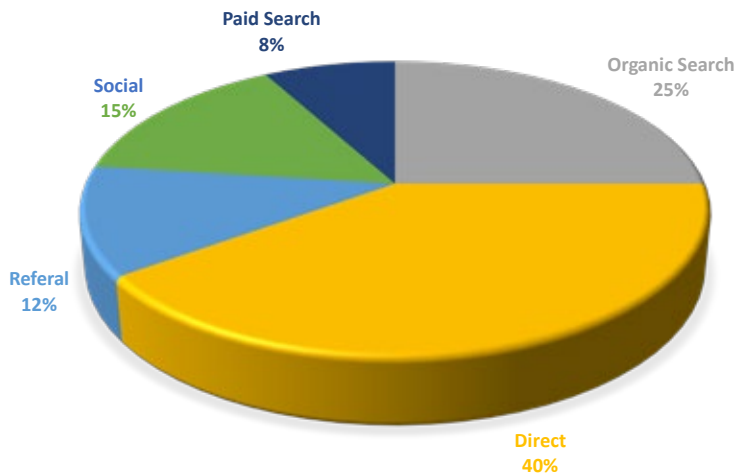


Traffic Synopsis

Users / Year	68,592
Number of Sessions / Year	1,642,904
Pages / Session	4
Page Views / Year	6,890
Avg Session Duration (Minutes)	4

Traffic Source

Organic Search	25%
Direct	40%
Referral	12%
Social	15%
Paid Search	8%



Banners

For ultimate exposure, place your hyperlinked web banner to your company's website, landing page or e-mail address on constructionHQ's website via a Leaderboard Banner, MPU Banner, Half Page, Rectangle Banner, Square Banner, Circle Banner, skyscraper Banner, convertible banner and/or a Billboard Banner.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
W-BA-1	Skyscraper (½ Page)	300 x 600	\$2,000	\$1,700	\$1,400	\$1,100
W-BA-2	Skyscraper (Wide)	160 x 600	\$1,750	\$1,488	\$1,225	\$963
W-BA-3	Skyscraper (Regular)	120 x 600	\$1,500	\$1,275	\$1,050	\$825
W-BA-4	Billboard	970 x 250	\$1,750	\$1,488	\$1,225	\$963
W-BA-5	Leaderboard (Large)	970 x 90	\$1,250	\$1,063	\$875	\$688
W-BA-6	Leaderboard (Regular)	728 x 90	\$750	\$638	\$525	\$413
W-BA-7	Rectangle (Large)	336 x 280	\$850	\$723	\$595	\$468
W-BA-8	Rectangle (Regular)	300 x 250	\$600	\$510	\$420	\$330
W-BA-9	Square (Large)	250 x 250	\$750	\$638	\$525	\$413
W-BA-10	Square (Regular)	200 x 200	\$500	\$425	\$350	\$275
W-BA-11	Mid-Page Unit (MPU)	300 x 250	\$600	\$510	\$420	\$330
W-BA-12	Mobile Banner (Large)	320 x 100	\$400	\$340	\$280	\$220

N.B: Rates are in USD. Amounts quoted are per insertion.

Events | Brief | Awards Event

constructionHQ also enjoys a close, symbiotic & decades-old partnership with leading & major event organizers (worldwide) where it usually holds the status of official, regional or supporting media. This is clearly portrayed via active participation at their construction-related events (exhibitions, conferences, seminars and presentations – be they physical or digital).

In select industry events bonus copies of constructionHQ's magazine are distributed to exhibitors, visitors and conference attendees and a targeted newsletter is sent on a daily basis to them throughout the event's duration.

Awards Event

constructionHQ will keep an eye on the most influencing market leaders who contributed positively to the energy industry through exceptional projects, services and innovative products and shall organize a yearly digital event aiming at honoring them and offering them a high exposure in the market through an Awards Event. The awards shall have multiple categories and shall be announced on constructionHQ's multimedia channels (magazine, website, newsletters, email and social).

Gain momentum via promoting your content in our email newsletters. Our useful & effective newsletters engage customers with your company and gets them to pay attention to your brand and advertisement, and helps build loyalty to your company.

Promoted Content

Content included in our website along with image, with a read more link which would take recipient to the constructionHQ's website for the remainder of the content. The content shall remain on our website and would be accessible not only during the e-Newsletter sending date.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
N-PC-1	Promoted Content	NA	\$1,500	\$1,275	\$1,050	\$825

N.B: Rates are in USD. Amounts quoted are per insertion.

Banners

Hyperlinked Banner size 180 x 138 Px (WxH) Text to go beside the banner is 40 words with read more option as the content will be on our website and accessible at all times. Background color code to be provided by client based on Hex Color Code.

Hyperlinked Banner size 728 x 90 PX(WxH)

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
N-BA-1	Banner + Text (40 words) & Background Color	180 x 138	\$1,500	\$1,275	\$1,050	\$825
N-BA-2	Banner	728 x 90	\$1,000	\$850	\$700	\$550

N.B: Rates are in USD. Amounts quoted are per insertion.

Sponsorship

By considering this option, the entire newsletter is reserved for your company and thus no other promotional items (no Banners or Promoted Content) can be included in said newsletter since all its sections would contain promotional items / material related to your company. This is extremely high exposure since your company would benefit from all the possible exposure options and would have a solo newsletter dedicated to your products/services

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions (15% discount)	7-9 Insertions (30% discount)	10-12 Insertions (45% discount)
N-SP-1	Newsletter Sponsorship	NA	\$6,000	\$5,100	\$4,200	\$3,300

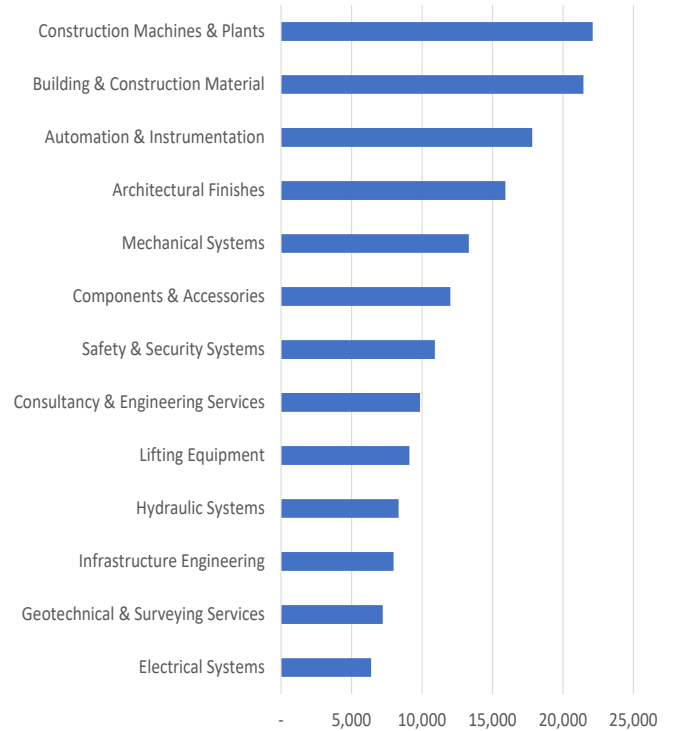
N.B: Rates are in USD. Amounts quoted are per insertion.



Contacts Distribution / By Activity

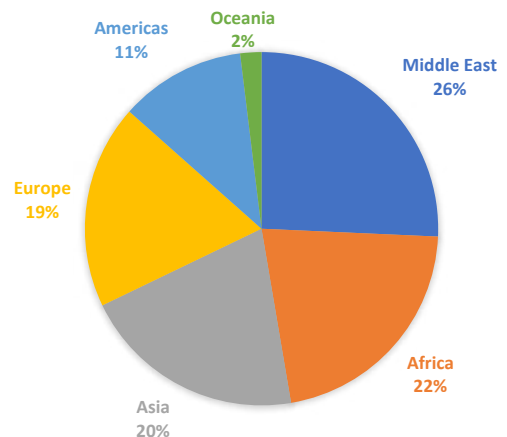
With a large, specialized and updated database comprised of leading companies, establishments, manufacturers, importers and agents / dealers involved in the construction industry, using this promotional service is a highly effective tool which you can use to target your audience of choice at a relatively low budget. For more details check below.

Activity	Contacts
Construction Machines & Plants	22,103
Building & Construction Material	21,450
Automation & Instrumentation	17,810
Architectural Finishes	15,918
Mechanical Systems	13,316
Components & Accessories	12,006
Safety & Security Systems	10,908
Consultancy & Engineering Services	9,240
Lifting Equipment	9,101
Hydraulic Systems	7,214
Infrastructure Engineering	7,078
Geotechnical & Surveying Services	7,290
Electrical Systems	6,948
Total	160,382



Contacts Distribution / By Region

Region	Contacts
Middle East	40,089
Africa	35,348
Asia	33,581
Europe	30,574
Americas	17,620
Oceania	3,170
Total	160,382



Massmail

Ref #	Option	Dimensions (W x H) mm	1-3 Shots	4-6 Shots (15% discount)	7-9 Shots (30% discount)	10-12 Shots (45% discount)
E-MM-1	Direct Email Marketing HTML Template / 100 KB	900 px Width	\$450	\$383	\$315	\$248

Rates are in USD - Amounts quoted are per CPM (cost per mille - for each 1000 contacts in email campaign)

Social

constructionHQ's active presence on LinkedIn, Facebook, Instagram, Twitter & YouTube translates to engaged communities who enjoy daily updated medium of informative industry channels,

This provides you with unique opportunity of keeping up to date on our latest industry features and news, as well as a space to make promotional posts related to your products and services and hence directly target our specialized & worldwide audience involved in the construction industry.

FaceBook

Ref #	Image	Dimensions (W x H) mm	Other Specs	File Format	Price
S-FB-1	The Deal	1200 X 675 pixels	1.91:1 to 1:1	PNG, JPG, GIF	200 USD
S-FB-2	Champ video	1080 x 1080 pixels	30 Sec	MP4 or .MOV	400 USD
S-FB-3	Stories Ads Image	1080 x 1080 pixels	9:16	PNG, JPG, GIF	350 USD
S-FB-4	Stories Ads videos	1080 x 1080 pixels	1.91 to 9:16	MP4, MOV or GIF	350 USD

Headline: 40 characters. Primary text: 125 characters. Description (images): 30 characters.

Twitter

Ref #	Image	Dimensions (W x H) mm	Other Specs	File Format	Price
S-TW-1	Sales Card	1500 x 500 Pixels	3:01	PNG, JPG, GIF	200 USD
S-TW-2	Sales Card Large	1200 x 628 Pixels	1.91:1	PNG, JPG, GIF	200 USD
S-TW-3	Website Card	800 X 800 Pixels	1:01	PNG, JPEG, GIF	200 USD
S-TW-4	Fun Promotions	506 x 253 Pixels	1.91:1 to 1:1	PNG, JPG, GIF	200 USD

Title Text: 70 characters (May truncate depending on device and app settings) Note: Two lines of text will render on the card title. Text beyond this will truncate with an ellipsis.

Linkedin

Ref #	Image	Dimensions (W x H) mm	Other Specs	File Format	Price
S-LI-1	Hero Image	1536 x 768 Pixels	2Mb	PNG, JPG, GIF	200 USD
S-LI-2	Reach And Read	1584 x 396 Pixels	8Mb	PNG, JPG, GIF	200 USD
S-LI-3	Video Ad Specs	1920 x 1080 pixels	200 MB (max)	MP4	250 USD

Ad name 255 characters, Headline: 70 characters, Introductory text: 150 characters

Instagram

Ref #	Image	Dimensions (W x H) mm	Other Specs	File Format	Price
S-IN-1	Sales in a box	1080 x 1080 Pixels	9:16	PNG, JPG, GIF	200 USD
S-IN-2	IGTV Feed	1079 x 1350 Pixels	9:16	AAC.	250 USD
S-IN-3	My Stories	1080 x 1920 Pixels	9:16	PNG, JPG, GIF	250 USD

14% (250 Pixels) of the top and bottom of the image free from text and logos

YouTube

Ref #	Image	Dimensions (W x H) mm	Other Specs	File Format	Price
S-YT-1	Video Uploads (Sales)	1280 X 720	6 MB	HD minimum	200 USD
S-YT-2	Banner Image	2048 x 1152	6 MB	HD minimum	200 USD

All videos must be minimum HD standard

Trusted Partners

Below are some of the leading companies who trust **constructionHQ** (previously known as Arab Construction World) – some for as long as two decades! - as their promotional partner of choice to gain market share and increase their products & services exposure, worldwide.

We cordially invite you to join them now in order to reap from the benefits to be achieved. Contact us now to get things started!



& Congratulations!

You made it thus far - means you're definitely interested & you made the right decision!

We hope by now you consider **constructionHQ** as the right industry platform which your company can partner with to achieve your promotional objectives as well as your sales targets, and that you wish to receive a Customized Promotional Offer (CPO) which meets your specific requirements and budget. We *pledge that you shall be in safe hands.*

Our ethos is listed below, we live & breath by these guiding principles as they define everything we do:

- Our work conduct & business interactions with our clients are always based on ethics, integrity and honesty –no matter what.
- We consider our clients as our business partners and their success as our own – we shall ensure that their promotional expectations & objectives are not just met but exceeded!
- If our services fail to meet our clients' expectations, we pledge to provide them (for free) with another promotional campaign – of equal or higher monetary value – no questions asked!

Please do not hesitate to contact an agent from below listing as per your location. If there are none currently available in your location, please contact Mr. Marwan Nammour (Marketing & Sales Officer) whose contact details are listed below. If I can provide any assistance, please do not hesitate to contact me.

Best wishes,
Mohamad Rabih Chatila
 CEO
rabih@1world.xyz

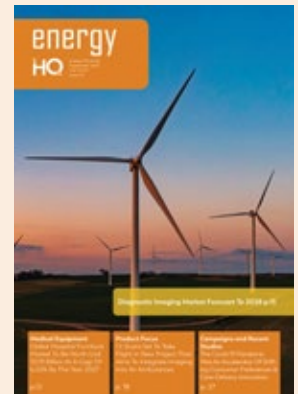
TERRITORY					
	GERMANY, SWITZERLAND & AUSTRIA	Italy	TAIWAN	JAPAN	UNITED KINGDOM & IRELAND
Contact	Ms. Barbara Geiling-Maul	Mr. Riccardo R.C. Laureri	Charlie Yu	Mr. Ted Asoshima	Mr. Stuart Smith
Company	Eisenacher Medien	Laureri Associates	Worldwide Services Co., Ltd.,	Echo Japan Corporation	Global Media Sales Ltd, (GMS)
Tel	+49-228-2499860	+39 335 6962477 / +39 02 2362500	+886-4-2325-1784	+8103-3263-5065	+44-2084-645577
Email	info@eisenacher-medien.de	media@laureriassociates.it	global@acw.com.tw	aso@echo-japan.co.jp	stuart.smith@globalmediasales.co.uk
Website	www.eisenacher-medien.de	www.laureriassociates.it	www.acw.com.tw	www.echo-japan.co.jp	www.globalmediasales.co.uk

Contact Us Now!

<p>Abdulrahman Hallak Chief Administration & Audience Officer ar.hallak@1world.xyz</p>	<p>Hassan Mourtada Content & Research Officer/ Community Officer h.mourtada@1world.xyz</p>	<p>Marwan Nammour Marketing & Sales Officer/ Community Officer m.nammour@1world.xyz</p>
<p>Courier Address One World - constructionHQ Hamra, Commodore, Barouk St. Chatila & Chehab Bldg, 2nd Floor Beirut - Lebanon</p>	<p>Postal Address constructionHQ P.O. Box: 13-5121 Chouran Postal Code Beirut - Lebanon</p>	<p>Contact Info Tel: +961 (01) 748333 Mobile: +961 (70) 100094 E-mail: info@1world.xyz</p>

With more than four decades of experience in providing innovative media products and serving its sustainable vision “Helping Advance MENA & Beyond!”, CPH World Media is constantly evolving to keep its rank as an industry icon in media at the regional and international levels alike.

energyHQ shall be launched at the beginning of 2023 with the objective to become a central and globally recognized industry platform. energyHQ shall provide its audience with cutting-edge high-quality news, information, and data pertaining to the energy industry (natural gas, petroleum, coal, nuclear as well as renewable sectors) and its promotional partners (clients) with 360 high-impact exposure provided via its multi-media channels (magazine, website, events, newsletters, email & social) available in print, digital & online formats. For more info on the platform please visit www.energyHQ.world



foodHQ serves the Food Processing, Ingredients, Packaging, and Catering sectors. foodHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the health industry bringing its readers in-depth insights and information. The total brand readership is 39,740 of decision makers or decision influencers for their companies.

For more details log on to www.foodhq.world



healthHQ serves the Medical, Laboratory, Pharmaceuticals & Fitness sectors. healthHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the health industry bringing its readers in-depth insights and information. Starting January 2020, healthHQ will be published in print and digital formats.

For more details log on to www.healthhq.world



waterHQ serves the Water, Wastewater, Desalination & Energy sectors. waterHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the health industry bringing its readers in-depth insights and information. The total brand readership is 40,069 of decision makers or decision influencers for their companies.

For more details log on to www.waterhq.world



All the above-mentioned industry platforms shall be members of **industryHQ** and shall be available online under www.industryHQ.com.

Data Entry or Update / Subscription Form

Kindly Complete the Entry Form Below - It's as easy as ABC!

I wish to: Subscribe (fill A>C) Renew my subscription (fill A>C) Update my information (fill A)

Receive sample copy to:

- constructionHQ magazine
- energyHQ magazine
- foodHQ magazine
- healthHQ magazine
- waterHQ magazine
- Get contacted by my nearest agent to discuss my advertising needs (fill A)
- Submit my Article / Press Release / Product / news to be published in the next issue (fill A)
- Receive a specially promotional offer for advertising (fill A)

Publication of Editorial material is subject to the editor's discretion and space availability

A Entity Details - (Fields marked with a (*) should be filled. Kindly specify if not available by typing/printing N/A)

Personal Details	Name*: _____ *	Position :
	Direct Tel: (+)-() () Ext: _____	Mobile: (+)-() () _____
	Direct Fax: (+)-() () Ext: _____	Email: _____
Company Details	Name*: _____	Year Established*:
	Tel (s): (+)-() () _____	Fax (es): (+)-() () _____
	Business Activity / Description*:	
	Email*: _____	http*:// _____
	Export Markets: _____	Import Markets: _____
	# of Employees*: _____	Annual Turnover: _____
Brands / Trademarks: _____		
Address	P.O. Box: _____	Zip Postal Code: _____
	Street / Postal Address*: _____	
	City*: _____	State / Province*: _____
	Country*: _____	Date*: _____

B Subscription Rates - (choose your preferred subscription)

	Lebanon	Arab Countries	MENA (Excluding Arab Countries)	Europe	Other Countries
One Year	<input type="checkbox"/> 100\$	<input type="checkbox"/> 150\$	<input type="checkbox"/> 200\$	<input type="checkbox"/> 300\$	<input type="checkbox"/> 400\$
Two Years	<input type="checkbox"/> 180\$	<input type="checkbox"/> 285\$	<input type="checkbox"/> 360\$	<input type="checkbox"/> 540\$	<input type="checkbox"/> 720\$
Three Years	<input type="checkbox"/> 240\$	<input type="checkbox"/> 360\$	<input type="checkbox"/> 480\$	<input type="checkbox"/> 720\$	<input type="checkbox"/> 960\$

C Payment Methods

- Cheque made payable to CPH World Media - Cheque must be drawn on any U.S. Bank
- Please charge my credit card: MasterCard / Visa / AMEX

Your Credit Card Details: Type: AMEX MasterCard Visa

Number:

Card Holder Name : Card Expiry Date: / / (dd/mm/yyyy)

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